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	<b>Chief Consulting Editor's Desk</b> Rajita Chaudhuri
	<b>Editor's Desk</b> A.Sandeep

## Letters to the Editor

Issue Date - 24/03/2011



### Ajay Sharma Country Head HTC

I think the last issue was pretty good and interesting too. I liked the cover story which took us through Maruti's brand journey. The other sections such as Rendezvous, Ad Rankings made the issue a good read. Keep up the good work going.



### Anil Mehta CEO, Sarla Technologies

I really like the content of the magazine. It is very refreshing and makes for an interesting read. The cover story on Maruti was very comprehensive. The package was put together nicely and in a very orderly fashion. Congratulations.

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